



## 4 'ADOPT A SCHOOL' – INDUSTRY ENGAGEMENT IN LOCAL SCHOOLS

The Australian Government will promote and encourage local industries to 'adopt their local school' improving awareness of training opportunities and inviting students to undertake VET through their senior secondary school years and beyond.

Today, industries visit schools on an ad hoc basis. They may make an appearance at careers days or visit school assemblies or attend other meetings. Some may participate in vocational education in schools, on a formal, or informal basis.

The Australian Government will promote and encourage local industries to 'adopt their local school' improving awareness of training opportunities and inviting students to undertake VET through their senior secondary school years and beyond.

Industries that 'Adopt a School' will increase:

- students' awareness of career paths, qualifications and New Apprenticeships opportunities in their industry;
- the uptake of vocational education and training in their industry in secondary schools and beyond; and
- effective communication between secondary schools, their students and industry.

The initiative will assist senior secondary students, careers advisers, teachers, trainers and industry by providing valuable information on VET and New Apprenticeships opportunities.

The Australian Chamber of Commerce and Industry and Australian Industry Group will work closely with their members to strengthen their links with local schools, particularly through the Local Community Partnerships programme.